# ONJECTION SUB #01 OCT 2020

#### OIL, BATTERIES, TYRES -EVEN MORE CHOICE

See the expanded range of oil, batteries and tyres.

#### GREAT DEALS ON WINTER ESSENTIALS

Time to order all those parts to get vehicles winter-ready.

#### RALLYING WITH THE NEW PEUGEOT 208

The Peugeot 208 TCR gets a bronze. Read the story.





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See the expanded range of oil, batteries and tyres.

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Find out how joining will help boost your garage business.

### Welcome!

...to On the Ramp, your one-stop-mag for news and articles about the repair and automotive industry from Distrigo Parts Distribution.

In this latest issue, we'll be showing you a range of great Winter essentials to help get your customers back on the road... heading to the racetrack with some rather racy Peugeots and DS Automobiles... delving deep into the amazing benefits of being a part of the Eurorepar network... talking "points and prizes" with the amazing PERKS scheme... and so much more. So, grab a cuppa, take a few minutes out ... and enjoy the read.

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Distrigo are here to keep you and your customers safe.



igeot 208 Bally, Bali de Cas



DS Auto Automobiles, Formula E Championshir



### More of the essentials to keep your customers moving

#### Distrigo are delivering even more choice when it comes to oil, batteries and tyres.



Browse the complete range at **distrigoparts.co.uk** 

### What's new?



Range

### All makes, all models, all needs – Distrigo has it!

### We've not got you part covered, we've got you covered for parts. Completely.

Across our four ranges: Genuine Parts, Supplier Brand Partners, Eurorepar and Re New, Distrigo provides a solution for all repairs, no matter the make, model or age of vehicle.

Which means we deliver all the parts and all the choice you and your customers need – all in one place, every time. Just take a closer look at what our different parts ranges offer over on the opposite page.



Browse the complete range at distrigoparts.co.uk





### **Genuine Parts**

Our **Genuine Parts** range covers Peugeot, Citroën and DS Automobiles and now Vauxhall and every part has been precision engineered from high-quality materials so they're identical to those fitted in the factory.





#### Eurorepar

Then there's our **Eurorepar** range – the great value alternative multi-brand range with over 12,000 parts to choose from. Eurorepar gives you the option to offer the perfect service to more price-conscious customers with older or out-of-warranty vehicles – all without compromising on quality or performance.





### Supplier Brands

Distrigo also offers a huge range of **Supplier Brands**. These are high-end alternative to replacement parts for all makes giving you access to the European big-name automotive brands you know and trust such as **Bosch**, **Delphi Technologies, Monroe, Mahle, Moog, Valeo, Nissens** and many more.





#### **Re New**

And finally, there's **Re New remanufactured parts**. These are genuine quality parts that have been stripped and remanufactured to the latest technological standard to make them quite simply, as good as new for less, and with a minimum 12-month warranty on every part. By minimising the use of raw materials, Re New can offer a saving of up to 40% compared to new parts, whilst meaning there's less CO<sub>2</sub> used and less waste sent to landfill.



**Feature** 

### It's a roaring success!

What a spectacular debut for the Peugeot 208 Rally 4 at the Rali de Castelo in Portugal.

The 208 Rally Cup Sporting Manager, Jean-Marc Vinatier, commented: "In the current circumstances, we are very excited to be back racing. In association with the rally organisers and the FFSA, the Peugeot Sport team has done a lot of work to ensure the organisation of the new generation 208 Rally Cup. The 208 Rally4, the latest model to be produced by the Peugeot Sport workshops has enjoyed huge success with international rally drivers and teams".

At Rallye Mont-Blanc Morzine the 208 Rally 4 will succeed the 208 R2 in the French 208 Rally Cup. It features the same ingredients that have made the Peugeot Cup one of the leading promotional formulas in rallying for the last twenty years or more.

It was certainly a spectacular debut. No other words could describe the maiden competitive outing of the 208 Rally 4 in Portugal, where Pedro Antunes drove it to a superb win in the two-wheel drive category and finished ninth overall in its first official event. Since then, the car has enjoyed a series of good results in the Czech Republic, Spain, France,

Italy and Latvia, confirming Peugeot Sport's decision to combine performance, reliability, accessibility and controlled costs was the right – and winning – move! Recently, Paolo Andreucci even had the cheek to claim fourteenth overall in the car, whilst winning the two-wheel drive class, at the Italian championship event Rally del Ciocco.



"In the current circumstances, we are very excited to be back racing"

Jean-Marc Vinatier 208 Rally Cup Sporting Manager



### WINTER

### **IS HERE!**

### BUT YOU'LL WARM TO THESE GREAT OFFERS

### Check out the great deals on seasonal parts from Distrigo

The nights are drawing in again, which means one thing for garage owners like you. Yes, it's that time of the year when customers think about getting their vehicles fit and ready for the cold, wet winter months. So are you ready for them?

Whether it's making sure that everything is safe when it comes to braking in the wet or being able to see clearly through rain-streaked windscreens, right through to starting up engines on cold winter mornings, we've got it all. And all in one convenient place and all at great prices, too.

So, whatever your customers are looking for, and whatever make and model they drive, look no further. For all your everyday winter essential needs like **antifreeze**, **AdBlue**, **wiper blade**, **battery**, **bulb**, **screenwash**, **oil** and more, Distrigo has it all. Take a look at all our latest seasonal offers right here.











BATTERY 063 EUROREPAR 3 YEAR GUARANTEE NISSAN MICRA (2002-2011)



Browse the complete range at distrigoparts.co.uk

\*RTP = Recommended Trade Price



### EUROREPAR 3 YEAR GUARANTEE SEAT LEON (2006-2012)











EARN

EARN



<sup>RTP</sup> £10.95\*







**Feature** 

### Join the network that will drive your business forward

### Being part of the Eurorepar Car Service Network will help your business grow. Read how.

Eurorepar Car Service is PSA Group's fast-growing multibrand service and repair network, now with 5,000 sites operating globally. We're already helping businesses like yours to grow their turnover, increase customer

loyalty and widen their customer appeal.

Joining Eurorepar Car Service means being part of a professional network and benefitting from a 360° parts offering (with something for every make, model and budget) delivered via our Distrigo Distribution network. You'll also have direct access to technical support and a whole host of innovative digital and traditional marketing resources.

But that's not all, just take a look at all the other **Eurorepar Car Service Network benefits:** 





PR and online marketing

to grow your business



Dedicated Business Manage



Bespoke marketing materials & merchandise



Full membership of the IGA



Access to our professional partners



Free high-quality signage for your premises



Full range of technical training Our network is your opportunity to belong to something special something that will deliver a bewildering range of business-enhancing benefits for you. And something that will significantly expand your customer base as an independent or even authorised repairer.

Want to know more? We'd love the opportunity to give you all the details, explain all the many benefits of being part of the Eurorepar

Car Service network and demonstrate how this can work within your existing garage set up. There's certainly lots to tell. Register your interest today using the email or website below

info-uk@eurorepar.com www.eurorepar.co.uk



WITH ACCESS TO TECHNICAL INFORMATION, PROFESSIONAL MARKETING AND BUSINESS SUPPORT. IT'S TIME TO MOVE UP TO THE NEXT LEVEL.





Browse the complete range at **distrigoparts.co.uk** 

\*RTP = Recommended Trade Price

FORD FIESTA MK II (1983-1989)

™£**52**.82\*

(2002-2013)

<sup>RTP</sup> £**23**.70\*

12







RTP £**23.**53\*

8



**WONROE** 

8





#### AIR FILTER (1.4D) TURBO DIESEL FORD FIESTA MK V (2002-2008)



**Feature** 

### **Charging ahead!**

DS Automobiles leading the way in the Formula E Championships for 2 seasons.

DS Automobiles, the first premium manufacturer involved in the Formula E championship, has been breaking record after record ever since the electriconly competition was opened to manufacturers. Having already won two championships in 2018-2019 with DS TECHEETAH and Jean-Éric Vergne, the brand held onto both titles this season with DS TECHEETAH and António Félix da Costa. For the first time, these titles were won before the last round of the calendar.

DS Automobiles now holds the record for most consecutive titles (Two Teams and Two Drivers), most pole positions (13) and most first row positions for a single team (two with DS TECHEETAH).

DS Automobiles is also the only manufacturer to win ePrix races every year since 2016.

Since 2015, DS Automobiles has leveraged its Formula E expertise to develop electrified models that are recognised as benchmarks in their respective categories. Its selection of technologies for the electric motors, batteries and power monitor, as well as its software management system, were all drawn from its experience in the competition. The DS 3 CROSSBACK E-TENSE (a fully electric model that boasts unparalleled refinement for a vehicle of its type), as well as the DS 7 CROSSBACK E-TENSE 4x4 300 hp and the DS 7 **CROSSBACK E-TENSE 225** hp (plug-in hybrids with CO<sub>2</sub>

emissions just above 30 g/ km), have already made DS Automobiles one of the top multi-energy brands.

Béatrice Foucher, CEO of DS Automobiles, commented: "DS Automobiles' involvement in Formula E racing has been a great success. In 2015, the goal was to accelerate the development of our electrified models. Since last year, our



entire line has had fully electric or plug-in hybrid versions. These titles, which were won in the face of competition from the Germans – among others - will also boost our profile and help us gain market share. I commend the exceptional performance turned in by this team of champions, who embody our technological and strategic know-how."

generates significant efficiencies, turning high-end luxury into high performance. DS Automobiles will continue down the path of electrification with the upcoming DS 9 E-TENSE, a line of plug-in hybrid saloon cars that can deliver up to 360 horsepower.

The future of electric cars is exciting indeed, especially with DS Automobiles helping to lead the way.

The application of electric technologies to road vehicles

### "I commend the exceptional performance turned in by this team of champions"

**Béatrice Foucher** CEO of DS Automobiles







#### \*RTP = Recommended Trade Price

WORKSHOP ROLL - BLUE (6 PACK)

RTP £420.48\*

### Browse the complete range at **distrigoparts.co.uk**





SERVICE ESSENTIALS

FOR ALL YOUR

**TURN TO** 

DISTRIGO





AIR FILTER (2010-2014)

VAUXHALL VAUXHALL CORSA MK III 1.4 EARN RTP £ 1.92\* PERKS POINTS

**BRAKE DISC** BRAKE DIS FRONT (SINGLE VENTED) FRONT (SINGLE VENTED) PEUGEOT EXPERT (1996-2007) VAUXHALL ZAFIRA MK (1998-2005) RTP £30.41\* RTP £**44**.73\*



8

OIL

5W-30 A5/B5 (20LTR)

RTP £**40**.94\*

840

**PERKS POINTS** 

8

**BLUE ROLL** 

RTP £12.47'



















<sup>RTP</sup> £**75.**15\*

EARN

5

**PERKS POINTS** 

EARN

88



**OIL FILTER** (1.6D) TURBO DIESEL 90HP PEUGEOT 207 (2006-2014)







**Stay Safe** 

## Unprecedented times require exceptional help

#### Distrigo are here to keep you and your customers safe.

We all know that we're living through strange times right now and that safety is the order of the day in everything we do. Owning and running a garage, with a constant flow of customers and vehicles, and having to undertake many different daily processes, all delivers an unparalleled challenge in terms of organisation and supplies.

With COVID-19 still looming large in society, we all have to play our part. Here at Distrigo, we're doing our bit by supporting you the best way we can – by offering you all the personal protection equipment and sanitisation products you could possibly need - and all at great, low prices.

We've got disinfectant solutions, blue roll, masks, visors and goggles. They're all designed to help keep you adhering to those vital government guidelines, so that everyone stays safe and protected. Here are just some of the vital products you might need.

### **Delivering parts**, protecting people

As well offering you all the parts and PPE you could possibly need, our focus at Distrigo is making sure our own processes and working conditions are as safe as possible. After all, the health and well-being of our staff and visitors is the most important thing. So, we're committed to the very latest industry guidelines and recommendations on a daily basis. All our Distrigo team maintain social distancing rules, trays and tables are used to help with contactless delivery, cut-resistant gloves are worn at all times, and regular washing of hands after removing gloves is mandatory. So let's all play our part, remain vigilant and stay safe.





AUTOGEM

Browse the complete range at **distrigoparts.co.uk** 





Our PERKS members have already had the opportunity to win some unbelievable competition prizes including trips to Paris, tank driving experiences, helicopter rides and amazing bundles of the latest tech goodies. So, if you're not already signed up, you've been missing out!

h/el come

The PERKS rewards programme is our way of showing our valued customers how much we appreciate them and it's our way of saying 'thanks'. Thinking about registering? It couldn't be easier, and you'll be eligible for the benefits right from day one too! Start earning rewards when you purchase parts from any of our Genuine parts, Supplier Brand Partners, Eurorepar or Re New ranges.

### HOW DOES PERKS WORK?

amazon.cu

amazon.co.uk

It's simple. You'll earn one point for every £1 you spend on parts\* with us. These PERKS POINTS can then be redeemed on anything at **Amazon.co.uk** or **Snap–On** – the more you spend, the more you earn. Your personalised dashboard keeps everything in one place, so you can easily check your current PERKS POINTS total, as well as our incredible competitions, and redeem your PERKS POINTS at any time too.

\*Excluding body parts.

Amazoncouk

amazon.couk

Terms and Conditions apply, see website for details.

### HOW DO I JOIN?

Sounds good doesn't it? Here's how to sign up to PERKS today and start earning rewards:



VISIT DISTRIGOPARTS.CO.UK





### **VISIT DISTRIGOPARTS.CO.UK TODAY TO JOIN PERKS**



TRADE PARTS NEWSLETTER FROM